

24th November 2021

Joel Weber
Editor - Businessweek
Bloomberg L.P.
Bloomberg Tower
731 Lexington Avenue
Manhattan
New York City 10022 United States

newsalert@bloomberg.n
et
inquiry1@bloomberg.net

Copy to:

LMHI

Liga Medicorum Homoeopathica Internationalis, 1400 Sk.Baysak 1 Ishani N:9/3 Alsancak-Izmir, Turkey

https://www.lmhi.org/

ECH

The European Committee for Homeopathy, ECH Secretariat, Noorwegenstraat 49, Haven 8008X, 9940 Evergem (Gent), Belgium https://homeopathyeurope.org/

Faculty of Homeopathy (UK)

CAN Mezzanine, 49-51 East Road, London N1 6AH, UK https://facultyofhomeopathy.org/

NCH (USA)

National Centre for Homeopathy, PO Box 1856, Clarksburg, MD 20871-1856, USA https://www.homeopathycenter.org/

NASH (USA)

North American Society of Homeopaths, PO Box 115, Troy, ME 04987, USA https://homeopathy.org/

National Commission for Homeopathy (India)

61-65, Institutional Area, Opp. 'D' Block, Janak Puri, New Delhi- 110058, India http://nch.org.in

HRI

Homeopathy Research Institute, International House, 142 Cromwell Road, Kensington, London SW7 4EF, UK

https://www.hri-research.org/

EUROCAM

EUROCAM, Your Voice for CAM in Brussels, Rue du Trone 194, 1050 Brussels, Belgium https://cam-europe.eu



AHA

Australian Homeopathic Association, PO Box 4552, Hobart, Tas, 7000 https://www.homeopathyoz.org

Dear Sir,

Article "Homeopathy doesn't Work. So Why Do So Many Germans Believe in It?" by Sami Emory, Bloomberg Businessweek 12 October 2021

Concerning your recent article about the alternative medicine Homeopathy entitled "Homeopathy Doesn't Work. So Why Do So Many Germans Believe in It?"

https://www.bloomberg.com/news/features/2021-10-12/homeopathy-doesn-t-work-so-why-do-so-many-germans-believe-in-it?fbclid=IwAR2RnaXANn03IMA-

<u>SijdOyXsgCDPpObQ7J1T08L3LEVMaTxTPEArfvC_msI</u> by freelance contributor Sami Emory published online on 12 October 2021; we would like to clarify your serious misconceptions about traditional Classical Homeopathywith the following information.

Firstly we must draw your attention to the fact that so many writers, journalists and other assorted critics of Homeopathy are not inclined to garner much scientific knowledge about authentic Homeopathy and it is clear from their published works that they only spend a few minutes to surf the internet, chat with a couple of fellow sceptics before hacking out a summary of what they believe covers the 'story'. This *modus operandi* might indeed work for mainstream subjects, but it fails miserably when it comes to understanding the rigorous scientific discussions concerning traditional Classical Homeopathy.

Secondly it is well known there are senseless and strange ideas in alternative medicine but those foolhardy theories and practices ascribed to what they deem 'homeopathy' must not be confused with the effective alternative medicine, Classical Homeopathy, as was promulgated by Dr. Samuel Hahnemann. We therefore urge you to read Professor George Vithoulkas' Article published in 2008, "British media attack on Homeopathy: Are they justified?" Here Professor Vithoulkas severely condemns, like you, the so-called "new ideas" believed to be 'homeopathy' which do not bear any relation to the stringent principles, scientific theory and exacting practice of traditional Classical Homeopathy. (https://www.thieme-connect.com/products/ejournals/html/10.1016/j.homp.2008.02.004. Emory's article has incorrectly associated such foolhardy theories and practices with Classical Homeopathy, when they clearly have nothing to do with conventional Homeopathy. For example tinctures of mercury, remnants of meteorites, fragments of Berlin Wall or powders exposed to cell phone signals are definitely NOT Classical Homeopathy – this incorrect association is merely clickbait for sceptics.

Throughout Emory's article there is repeated lack of understanding regarding the difference between alternative medicine and complementary medicine. It is important to separate Homeopathy from other so called therapeutic methods, and this was exactly the content of the speech of Professor George Vithoulkas at the Council of Europe (see details below):

"In May 1998, the Social, Health and Family Affairs Committee heard Mr Vithoulkas, a homeopath who has been awarded the Alternative Nobel Prize, and who identifies three separate categories: firstly, alternative medicine, which includes homeopathy and acupuncture; secondly, complementary medicine, which includes osteopathy, chiropractic, herbal medicine,



naturopathy and so on; and a third, paramedical, category comprising techniques such as music therapy and meditation which bear no relation to medicine proper." - COUNCIL OF EUROPE / Parliamentary Assembly, Doc. 8435 / 11 June 1999, *A European approach to non-conventional medicines*, Report: Social, Health and Family Affairs Committee, Rapporteur: Ms Lara Ragnarsdóttir, Iceland, European Democratic Group

We will also draw your attention to the fact that "echinacea [c18th century] for colds; arnica [c16th century] for muscle pain" in the first paragraph of Emory's article are very old and *traditional* medicines, and NOT "non-traditional" as Emory states.

Concerning the reference to the meta-analysis of over one thousand eight hundred studies published in 2015 by the National Health and Medical Research Council of Australia, we must point out that the examination of most of the homeopathic trials showed that the studies rarely account for homeopathic principles in order to assess the effectiveness of the treatment. The main flaw was that trials reflect the point of view that the treatment with a specific remedy could be administered in a particular disease. However, Homeopathy aims to treat the whole person, rather than the disease and each case has to be treated individually with an individualized remedy. Furthermore, the commonly known events during the course of Homeopathic treatment, such as "initial aggravation" and "symptom-shift" were not considered in almost all the studies. Thus, only few trials were eligible for meta-analyses, if at all. (Vithoulkas G., Serious mistakes in meta-analysis of homeopathic research, Journal of Medicine and Life Vol. 10, Issue 1, January-March 2017, pp.47-49)

https://www.ncbi.nlm.nih.gov/pmc/articles/PMC5304371/. Note that the main research paper on which the attack on Homeopathy was based was the meta-analysis by Linde K, Clausius N, Ramirez G et al. *Are the clinical effects of homeopathy placebo effects? A meta-analysis of placebo-controlled trials.*Lancet. 1997; 350:834-43. Based on this false paper alone, the Medical Health and Medical Research Council (NHMRC) of Australia, in 2015, proposed to the government of Australia to ban Homeopathy as a non-valid therapeutic modality.

Homeopathy *does* work – especially when it is practised and prescribed correctly. The effects after correctly prescribed *homeopathic* medicines are plain to see, and they certainly are *not* placebo. Much published research is based upon double-blind, randomized, placebo-controlled clinical trials. We request you take the time to read below a few scientific papers displaying impressive cured cases with Homeopathy.

- a) In 2017 fourteen patients with vitiligo were successfully treated with individualized Homeopathy; the best results were achieved in the patients who were treated in the early stages of the disease: https://www.amjcaserep.com/abstract/index/idArt/905340
- b) Here is a case report of cured embryonal cancer with immature teratoma, published in 2018: https://www.karger.com/Article/Abstract/481819
- c) Two cases of postoperative sore throat were effectively treated in 2017 with the homeopathic remedy *Arnica Montana*: http://journals.sagepub.com/eprint/hbdbyJAjF3v37WZEIP5Y/full
- d) In 2021 we see the efficacy of individualized homeopathic medicines in plantar fasciitis in a double-blind, randomized, placebo-controlled clinical trial: https://pubmed.ncbi.nlm.nih.gov/34492725/



e) Another case report in 2017 shows the successful homeopathic treatment for prolonged postoperative coma:

https://www.ncbi.nlm.nih.gov/pmc/articles/PMC5467251/

- f) In 2016 we have a case report of postpartum depression successfully treated with homeopathy: http://journals.sagepub.com/doi/abs/10.1177/2156587216682168?url ver=Z39.88-2003&rfr id=ori:rid:crossref.org&rfr dat=cr pub%3dpubmed
- g) A study of ten dengue cases in 2018 emphasises the importance of individualised treatment during an epidemic for favourable results with homeopathy. https://www.ncbi.nlm.nih.gov/pmc/articles/PMC5909950/
- h) in 2018 we published three cases of cardiac arrest at different stages of pathology https://journals.sagepub.com/doi/full/10.1177/2050313X18792813
- i) A successful case study of five female infertility cases in 2014 in a large Obstetrics/Gynaecology Hospital in Athens, Greece: https://www.vithoulkas.com/sites/default/files/writings/Homeopathy Infertility.pdf
- i) In 2019 we published Psoriasis cases of same diagnosis but different phenotypes—Management through individualized homeopathic therapy https://onlinelibrary.wiley.com/doi/full/10.1002/ccr3.2197

and finally

k) In 2020, research published showing homeopathic treatment as an add-on therapy may improve quality of life AND prolong survival in patients with non-small cell lung cancer - a prospective, randomized, placebo-controlled, double-blind, three-arm, multicenter Study: https://pubmed.ncbi.nlm.nih.gov/33010094/

Further, you may see in this link more cases cured with Classical Homeopathy: https://www.vithoulkas.com/research/clinical-cases

Also note that a significant number of credible and positive experimental studies on Homeopathy at molecular, cellular and clinical levels which have been published in peer review medical and scientific Journals are presented below for the serious researcher. The research papers are categorised into three groups which you may view separately using the hyperlinks (in brackets): Human Studies, Animal Studies and In Vitro Studies. These papers have been rigorously researched and produced by medical scientists, and have been approved and published in internationally-recognised, highly-respected Journals or other approved scientific sources of research material:

http://www.vithoulkas.com/research/positive-articles

We consider it expedient for you to view the recent Swiss Report about Homeopathy:

http://www.springer.com/la/book/9783642206375

We are also including these useful links from the World Health Organisation (WHO) about Homeopathy for your perusal:

http://apps.who.int/iris/bitstream/10665/92455/1/9789241506090 eng.pdf?ua=1 http://apps.who.int/iris/bitstream/10665/44238/1/9789241598842 eng.pdf



We now respectfully draw your attention to the fact that Professor George Vithoulkas was awarded with the Right Livelihood Award (Alternative Nobel Prize) in 1996, "for his outstanding contribution to the revival of homeopathic knowledge and the training of homeopaths to the highest standards." http://www.rightlivelihoodaward.org/laureates/george-vithoulkas/

We consider it our mutual moral duty to support and defend the Human Rights of people which include the innate desire of patients to choose the therapeutic modality they feel is better for themselves. An important issue of democracy is respect for the patient, and improvement of quality of life for humanity. Thus: "Any open-minded physician should reasonably welcome new treatments such as homeopathy which show effectiveness and lack of toxicity. The same should apply to patients who, with "unconventional" medicine, can finally fulfil their need for less toxic drugs, individualized treatments, and a closer relationship with their doctors.

We trust you have taken the time to carefully read all the foregoing and that you now understand that thousands of effective treatments with traditional Classical Homeopathy all over the world for centuries owe more than just *BELIEF* to its effectiveness. Homeopathy *WORKS* and the health benefits from Classical Homeopathy are seen on a daily basis in patients of all ages. We will add that Classical Homeopaths have seen Classical Homeopathy *work* - with sceptical adults, and also with small infants and animals as well – where belief *per se* does not exist. Therefore we conclude that your article "Homeopathy doesn't Work. So Why Do So Many Germans Believe in It?" by Sami Emory is poorly researched, biased to the point of ignorance, and not the quality of article one should encounter in a Bloomberg Businessweek Journal. If you should need further clarification we are at your disposal to send you additional details about the magnificent work being done at present around the world by authentic Classical Homeopaths.

Yours faithfully

Dr Tamara Kozymenko PhD

Professor of Kiev Medical University, Diploma Holder of IACH President of the Union for Diplomate Homeopathic Physicians www.udihop.net
president@udihop.net